

Generate Extra Revenue!

FREE!

Digital Signage *in* Your Store.



Where it counts.

- Absolutely No Cost
- New Revenue Stream- We Pay You
- Free Installation
- Stores May Qualify for Multiple Locations
- Increase Sales
- Engaging Content Provided
- Advertising Sales Provided

Call for Program Details
(877) 692-7466



retailer FAQ's

Q. Will this disrupt the daily operations of my store?

A. The installation is simple and non-disruptive. The wireless units require only a power source, and the rest is done remotely. This means no physical content loading. The machines' operational capacity is managed remotely as well.

Q. Will the machine make a lot of noise?

A. The sound is motion activated and designed to be non-disruptive to your clients and staff.

Q. What kind of ads will be running on the screens?

A. Predominantly National Branding elements and product specific to those typically offered in your retail store, thereby increasing sales of these products. Other content includes engaging and entertaining media, as well as informative programming such as news and weather, of course specific to the location of the store. All content is screened for appropriateness before being distributed to each location.

Q. How soon will I begin to receive money for the advertising?

A. Following acceptance of each location, the installation of the unit will be placed in que. Within approximately 3 months, the new unit(s) will be operational within your store. During this time, your location is entered into the advertising footprint, as advertisers typically buy advertising space 1 and 2 quarters in advance in accordance with their budget. This allows us to begin placing advertising the moment the screen is installed. Revenues generated by your location are payed out to you at the end of each quarter.

Q. What if I have existing advertising relationships within my stores?

A. We have included in our application a section which specifies any existing relationships be stated, and we will not only honor those, but give preferential treatment to such advertisers. This only increases the strength of that relationship!

Q. How many screens do I qualify for?

A. At least one. Additional screen qualifications are based on square footage, wall/ceiling space, foot traffic and geographic location. Phi Media will contact you for screen qualifications shortly following signed agreement. If you desire more screens than you initially qualify for, Phi Media can quote a custom program tailored to suit your needs.

Q. What happens if the unit is vandalized?

A. In the event a unit is rendered non-operational, we will immediately be aware through our remote connection, and coordinate the drop shipping and installation of a new unit for your location. This not only assures our advertisers of the continuity of their ad impressions and your consumers the informative and engaging content, but the flow of your ad generated revenue!